



**March 2021**

Dear Prospective Sponsor,

We are asking for your support by participating in the **Montvale Athletic League Annual Banner Program**.

This program helps raise the necessary capital to make renovations to our facilities, which helps us accomplish our important mission of providing our children with the opportunity to participate in recreation sports.

We offer advertisers the opportunity to purchase a banner that will be proudly displayed for seven months (early April to early November) at the highly-trafficked "Major League Field," which hosts over 130 games/80 practices each year. We will also post a picture of your banner on Facebook and our website, where we have a big following.

We believe your association with a community-minded, all-volunteer youth organization such as the MAL is valuable. And your donation would be tax deductible since we are a 501(c)(3) charitable organization.

Also, our banner-printer partner, **SpeedPro Imaging Services of Totowa, NJ**, will offer you a sponsorship-appreciation certificate good towards 10% off a future large-format printing project. SpeedPro will then donate an additional 5% back to the MAL.

If interested, please see the attached form for more information. You can also access the form online (and pay) at [xxxxxxxxxxxxxx](#).

Thank you in advance for your consideration and support!

Yours in Teamwork,

**Jenifer Carvelli**

MAL VP of Fundraising

[fundraising@montvaleathleticleague.org](mailto:fundraising@montvaleathleticleague.org)



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## 2021 Banner Sponsorship Form

Please fill out the attached form and mail it with a check (made payable to the MAL) to:

Jenifer Carvelli  
MAL VP of Fundraising  
6 Meadow Lane  
Montvale, NJ 07645

For more information, contact Jenifer at [fundraising@montvaleathleticleague.org](mailto:fundraising@montvaleathleticleague.org).

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Name of Sponsor: \_\_\_\_\_ Website URL: \_\_\_\_\_

Mailing  
Address: \_\_\_\_\_

Contact  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

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All banners will be proudly displayed for seven months (from early April to early November) at the highly-trafficked "Major League Field." The expected life of the banner is three to four years. (The MAL safely stores banners in the off-season.)

We will also post a picture of your banner on Facebook and our website, where we have a big followings.

Check one of the options below...

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**3' x 6' Color Banner**, includes placing your logo on the MAL website home page for seven months.

\_\_\_\_\_ First-Time Order (\$375); includes designing and printing the banner.

OR

\_\_\_\_\_ Renewal (\$200)

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**3' x 8' Color Banner**, includes placing your logo on the MAL website home page for seven months.

\_\_\_\_\_ First-Time Order (\$500); includes designing and printing the banner.

OR

\_\_\_\_\_ Renewal (\$250)



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I would like the following text/layout...



Banners typically include a logo, phone number, and website address. The banner can simply say "Proud Sponsor of the MAL." Families can buy a banner too. For example, "The Katz Family Supports The MAL!" See below for pictures of past banners.

Please email your logo artwork (vector file preferable) to [fundraising@montvaleathleticleague.org](mailto:fundraising@montvaleathleticleague.org).

Thank you very much for your support.

Yours In Teamwork,

**The MAL Board:**

Quinn Hughes: President; [quinnhughes@aol.com](mailto:quinnhughes@aol.com)

Brian Kass: Secretary; VP of Coaching Certification; [briankass1@gmail.com](mailto:briankass1@gmail.com)

Annette Vozzolo: Treasurer; [annette\\_vozzolo@yahoo.com](mailto:annette_vozzolo@yahoo.com)

Matt Kent: VP of Buildings and Fields; [mkent117@gmail.com](mailto:mkent117@gmail.com)

Jenifer Carvelli: VP of Fundraising; [fundraising@montvaleathleticleague.org](mailto:fundraising@montvaleathleticleague.org)

Jim Foley: VP of Grievances and Ethics; Football Commissioner; [jamesmfoley1@verizon.net](mailto:jamesmfoley1@verizon.net)

Anit Lulla: VP of Technology; [anit.lulla@gmail.com](mailto:anit.lulla@gmail.com)

Peter Stern: Basketball Commissioner; [palanstern@gmail.com](mailto:palanstern@gmail.com)

Louis Cocco: Baseball Commissioner; [lcocco@aol.com](mailto:lcocco@aol.com)

Lynsey Brimigion: Cheerleading Co-Commissioner; [lbrimigion@gmail.com](mailto:lbrimigion@gmail.com)

Clarissa Shell: Cheerleading Co-Commissioner; [matthewclarissa@gmail.com](mailto:matthewclarissa@gmail.com)

Carolyn Roche: Indoor Soccer Commissioner; [rochecc58@gmail.com](mailto:rochecc58@gmail.com)

Larry Thomas: Outdoor Soccer Commissioner; [larry.thomas@optonline.net](mailto:larry.thomas@optonline.net)

Ray Pawlyk: Softball Commissioner; 845-642-5733; [graymask9@hotmail.com](mailto:graymask9@hotmail.com)

Christine Luff: Track & Field Commissioner; 917-992-4635; [christine\\_luff@yahoo.com](mailto:christine_luff@yahoo.com);